



Big Blue 2025: *Big Ideas. Blue Careers.*

Presented by Cape Cod Blue Economy Foundation
and Cape Cod Chamber of Commerce

What: Big Blue Conference is the Cape Cod Blue Economy Foundation's annual industry conference curated to spark conversations and inspire actions relevant to the vitality of Cape Cod and the surrounding Blue Economy.

This year, leaders in the field of education, curriculum development, and workforce training share how Blue Economy fits in their visions of the future for learners of all ages. We'll also explore climate impacts on working waterfronts, advancements in aquaculture, and the art of making a positive impact.

Included this year, Big Blue Expo will be open throughout the duration of the Conference.

Who: Presenters and attendees are community leaders, industry professionals, global experts, and advocates as well as Cape Cod marine business owners and employees. Sponsored tickets are available for college and high school students.

When: Day 1: Tuesday, April 29 from 12:30 pm to 5:00 pm
Day 2: Wednesday, April 30 from 8:30 am to 2:30 pm
<https://bluecapecod.org/events/big-blue-conference>

Where: Cape Cod Regional Technical High School, 351 Pleasant Lake Ave, Harwich, MA 02645

Presenting Sponsorship – \$10,000 – only one available

- Recognition as *exclusive* Presenting Sponsor.
- Included as Presenting Sponsor in all Big Blue promotions.
- Prominent logo visibility at Big Blue and opportunity to staff a table at Big Blue Expo.
- Feature speaker opportunity.
- Podium recognition at opening and closing remarks on both days of Big Blue.
- Ten tickets to attend Big Blue.

Leading Sponsorship - \$5,000

- Recognition as Leading Sponsor.
- Included as Leading Sponsor in all Big Blue promotions.
- Prominent logo visibility at Big Blue and the opportunity to staff a table at Big Blue Expo.
- Co-host of Big Blue day 2 morning breakfast and networking hour with speaking opportunity.
- Podium recognition at opening and closing remarks on both days of Big Blue.
- Five tickets to attend Big Blue.

Supporting Sponsorship - \$2,500

- Included as Supporting Sponsor in Big Blue promotion.
- Logo visibility at Big Blue and the opportunity to staff a table at Big Blue Expo.
- Verbal recognition at Big Blue as Supporting Sponsor.
- Two tickets to Big Blue.

Table Sponsorship - \$1,000

- Ten tickets to attend Big Blue.
- Business name visibility at Big Blue and opportunity to staff a table at Big Blue Expo.

Banner Sponsorship - \$500

- *Donations at this level directly fund students' attendance at Big Blue.*
- Free standing banner displayed at Big Blue. (Sponsor must provide banner.)

Exhibitor Fee - \$200 (\$150 for non-profit)

- One, self-staffed exhibitor table at Big Blue Expo.
- Two tickets to attend Big Blue.

Tickets -

- 1-Day pass \$45
- 2-Day pass \$85

Reach out to talk about Big Blue -

Katy Acheson | Katy@capecodchamber.org | 508-744-5564

Noelle Pina | Noelle@capecodchamber.org | 508-744-5568

Lorraine Levine | Lorraine@capecodchamber.org | 508-744-5562



The Cape Cod Blue Economy Foundation, Inc.'s mission is to grow the region's economy in a sustainable and balanced way, focusing on protecting and promoting our water and coastal resources.