Big Lessons from Blue Depths

Wednesday, May 26, 2027 | Provincetown Inn, MA

Big Blue Conference is the Cape Cod Blue Economy Foundation's annual industry conference curated to spark conversations and inspire actions relevant to the vitality of Cape Cod and the surrounding Blue Economy. The theme of the 2027 conference is **Big Lessons from Blue Depths**.

Together, we'll delve into our collective past accomplishments to find the strength and creativity we need to tackle today's biggest and scariest challenges. Speakers will show us how we've delt with sea level rise, legendary storms, culture shifts, daunting technologies, changing seascapes, rising and falling coastal flora and fauna, civil unrest, financial crisis, gentrification, and much more. Most importantly, we'll see that facing all these challenges together makes us stronger, healthier, happier, and safer.

Big Blue 2027 will be held on Wednesday, May 26 at the Provincetown Inn. The full schedule will be posted on bluecapecod.org/events/big-blue-conference

Blue Whale – $10,000 – one available

Known as the largest animal to ever exist, the majestic Blue Whale sings across oceans at low frequencies. Their songs can travel hundreds of miles underwater. Let your sound be heard far and wide as our exclusive Blue Whale Sponsor.

- Exclusive sponsorship
- Prominently included in all promotions
- Feature speaker at event
- Frequent podium recognition
- Free standing banner display at event (sponsor responsible for providing banner)
- Ten tickets to attend Big Blue

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Fin Whale – $7,000

If you've ever seen a fin whale in the wild, you can likely imagine where sea serpent stories came from. The fin whale is one of nature's most uniquely colored creations with a lower jaw and tongue that is grey on the left side and white on the right side. Show us your bright side as a Fin Whale Sponsor.

- Prominently included in all promotions
- Speaker opportunities at event
- Repeated podium recognition
- Free standing banner display at event (sponsor responsible for providing banner)
- Ten tickets to attend Big Blue

Right Whale – $3,000

Right Whales can be found in both the northern and southern hemispheres. Uniquely, the remaining 380 or so individual North Atlantic Right Whale have more humans working to protect them than their own population count. Let's call it righting our past wrongs. Join in the effort as a Right Whale sponsor.

- Included in all promotions
- Podium recognition
- Free standing banner display at event (sponsor responsible for providing banner)
- Five tickets to attend Big Blue

Humpback Whale – $1,000

"Songs of the Humpback Whale" has sold over 100,000 copies and helped power the 1970's "Save the Whales" movement. They're known for having the most complex singing vocalizations of any animal, and male Humpbacks have been known to sing for hours at a time. Sing-along as one of our Humpback Whale sponsors.

- Included in all promotions
- Podium recognition
- Free standing banner display at event (sponsor responsible for providing banner)
- Two tickets to attend Big Blue

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Old Thom – $500 (half price for 501c3 nonprofits)

This is a special one reserved for the locals. Often spotted with a pod of white-sided dolphins, Old Thom is a solo bull orca who splits his time between the Bay of Fundy and the Gulf of Maine with the occasional trip south to the welcome coasts of Cape Cod. He's one of a kind, mysterious, and very popular. Hop on the Old Thom fan wagon with an Old Thom sponsorship.

- Included in online promotions
- Free standing banner display at event (sponsor responsible for providing banner)
- Two tickets to attend Big Blue

Reach out to talk about Big Blue Sponsorships

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About the Cape Cod Blue Economy Foundation

Established in 2017, the Cape Cod Blue Economy Foundation, Inc.'s mission is to help grow the region's economy in a sustainable and balanced way, focusing on protecting and promoting our water and coastal resources. Staffed by the Cape Cod Chamber of Commerce, the Foundation promotes sustainable growth of the maritime-focused economy across Barnstable, Duke's Nantucket, and Plymouth County. The Foundation organizes, hosts, and fundraises workforce and business development programs with a focus on water-based careers and industries. Learn more on bluecapecod.org.

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